

All Things Flyers

Technical Specifications

Care Instructions

To maintain the quality and longevity of your flyers:

- Store in a cool, dry place to prevent fading or warping.
- Keep away from moisture to avoid smudging or damage.
- Stack flat to prevent creases or bent corners.
- Distribute carefully to avoid bending or crumpling edges.
- Recycle responsibly to minimise waste when no longer needed.

Additional Information

Materials Information	<p>Silk</p> <p>Silk-coated paper with a smooth, low-sheen finish. Offers excellent image reproduction with high colour density and clarity. Surface is writable with a ballpoint pen.</p>
	<p>Uncoated</p> <p>Uncoated paper with a naturally textured, porous surface. Provides strong ink absorption, fast drying times, and is ideal for writing or stamping applications.</p>
	<p>Gloss</p> <p>High-gloss coated stock with a reflective surface. Enhances colour vibrancy and sharpness, suitable for image-heavy applications requiring maximum visual impact.</p>

Additional Information

<div>Finishing Method</div>	<div><p>Lamination:</p><p>No Lamination Supplied without any laminate coating; stock remains unsealed.</p><p>Matt 27Mic BOPP (biaxially oriented polypropylene) Matt Thermal Lamination Film.</p><p>Gloss 25Mic BOPP (biaxially oriented polypropylene) Gloss Thermal Lamination Film.</p><p>Velvet 32Mic BOPP (biaxially oriented polypropylene) Soft Touch Thermal Lamination Film.</p><p>Embellishment:</p><p>None No embellishment applied; standard laminated or unlaminated finish.</p><p>Spot UV UV-cured varnish applied to selected areas of the artwork.</p><p>Foil Hot stamped 12 Micron Polyester metallic foil.</p><p><i>Note: Embellishment can only be added to laminated print. Lamination can be added to stock thicker than 250gsm and cannot be added to uncoated stocks.</i></p><p>Perforation:</p><p>Centre A single perforation line applied at the centre of the sheet. Micro-holes are punched to allow clean and easy folding or tearing.</p><p>Ticket A single perforation line applied at one-third of the sheet width. Micro-holes enable precise folding or tear-off functionality.</p></div>
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Additional Information

Printing Process	Drop-on-demand digital inkjet printing or offset lithographic printing for high-definition image quality with smooth shadows, gradients, and sharp text.
Sizes	<div>A3 – 297mm x 420mm</div> <div>A4 – 210mm x 297mm</div> <div>A4 Slim – 105mm x 297mm</div> <div>A5 – 148mm x 210mm</div> <div>A5 Slim – 74mm x 210mm</div> <div>A6 – 105mm x 148mm</div> <div>A7 – 74mm x 105mm</div> <div>DL – 99mm x 210mm</div> <div>148mm x 148mm</div> <div>210mm x 210mm</div> <div>Custom sizes available:</div> <div>Height between 74mm – 297mm</div> <div>Width between 100mm – 420mm</div>
Sustainability	<div>All paper options are FSC®-certified.</div> <div>Flyers can be recycled but check with your local facility as lamination and embellishments may affect recyclability.</div>