

All Things **Flyers**

The Ultimate Marketing Sidekick

Flyers are the perfect option for turning heads and driving action. Whether you're spreading the word about an event, highlighting your latest product, or offering irresistible discounts, these compact powerhouses make a big impression without breaking the bank.



Stock Options

Stock	Best For	Weights
Silk	A slight sheen, softer than gloss. Fully writable with a ball point pen.	115gsm, 150gsm, 170gsm, 250gsm, 350gsm, 450gsm
Uncoated	Rougher texture, more porous and absorbs ink for a dry, smudge-free finish.	90gsm, 120gsm, 170gsm, 250gsm, 350gsm
Gloss	A high-shine, slippery smooth coated stock perfect for high-end messaging.	130gsm

Lamination Options

Available on 250gsm, 350gsm Silk.



No Lamination

A cheaper option with a natural texture and thinner feel.



Gloss

High shine with a slippery finish, colours appear more vibrant.



Matt

Zero shine that softens colours, gives a high-end look and feel.

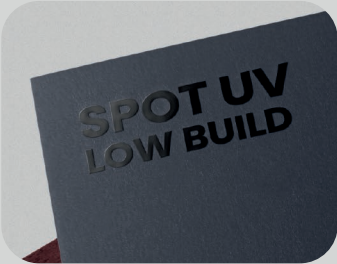


Velvet

Soft and luxurious with no shine, provides richer colours.

Embellishment Options

Available on Matt & Soft Touch Lamination.



Low Build Spot UV

Adds a clear raised texture to your design for a tactile feel.



High Build Spot UV

A double shot of UV for a more raised finish than low build.



Gold Foil

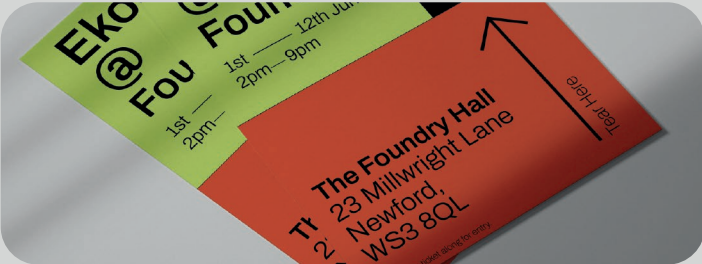
A warm metallic finish that is shiny to highlight key design elements.



Silver Foil

A cool metallic finish that is shiny to highlight key design elements.

Perforation Options



Centre

A single perforation to the centre of the sheet.



Ticket

A single perforation to the rightmost 1/3 of the sheet.