

Table Top Point of Sale

Technical Specifications

Care Instructions

To maintain the quality and longevity of your point of sale products:

- Store in a cool, dry place to prevent fading or warping.
- Keep away from moisture to avoid smudging or damage.
- Store flat to prevent creases or bent corners, assemble as required.
- Take care when assembling to avoid damage.
- Recycle responsibly to minimise waste when no longer needed.

Additional Information

Materials Information	<p>Silk</p> <p>Silk-coated paper with a smooth, low-sheen finish. Offers excellent image reproduction with high colour density and clarity. Surface is writable with a ballpoint pen.</p>
Finishing Method	<p>Lamination</p> <p>No Lamination:</p> <p>Supplied without any laminate coating; stock remains unsealed.</p> <p>Matt:</p> <p>27Mic BOPP (biaxially oriented polypropylene) Matt Thermal Lamination Film.</p> <p>Gloss:</p> <p>25Mic BOPP (biaxially oriented polypropylene) Gloss Thermal Lamination Film.</p> <p>Velvet:</p> <p>32Mic BOPP (biaxially oriented polypropylene) Soft Touch Thermal Lamination Film.</p>

Additional Information

Finishing Method	<p>Embellishment</p> <p>None: No embellishment applied; standard laminated or unlaminated finish.</p> <p>Spot UV: UV-cured varnish applied to selected areas of the artwork.</p> <p>Foil: Hot stamped 12 Micron Polyester metallic foil.</p> <p><i>Please note: embellishment can only be added to laminated print. Lamination can be added to stock thicker than 250gsm and cannot be added to uncoated stocks.</i></p>
Printing Process	<p>Drop-on-demand digital inkjet printing or offset lithographic printing for high-definition image quality with smooth shadows, gradients, and sharp text.</p>
Sizes	<p>Tent Cards: A5 - 148 x 210mm A6 - 105 x 148mm</p> <p>Strut Cards: A4 - 210 x 297mm A5 - 148 x 210mm</p> <p>Table Talkers: A6 - 105 x 148mm DL - 99 x 210mm 1/3 A3 - 140 x 297mm</p>
Sustainability	<p>All paper options are FSC®-certified. Cards and invites can be recycled but check with your local facility as lamination and embellishments may affect recyclability.</p>