

Sticker & Label **Reels**

Technical Specifications

Care Instructions

To maintain the quality and longevity of your stickers:

- Store in a cool, dry place to prevent fading or warping.
- Keep away from moisture to avoid smudging or damage.
- Stack flat to prevent creases or bent corners.
- Avoid extreme heat or cold, which can affect the adhesive.
- Recycle responsibly to minimise waste when no longer needed.

Additional Information

Materials Information

70gsm Uncoated Vellum White Self-Adhesive:

Face: Woodfree white machine smoothed paper, with a high degree of whiteness. FSC Certified.

Grammage: 70 Gr/m²

Thickness: 88 µm

Adhesive: General purpose permanent acrylic water-based adhesive. Good adhesion to a wide variety of substrates, including non-polar surfaces. Good behaviour at low temperatures.

Tack Glass: 11 N FTM9

Min Labelling temperature: 0 °C

Usage Temperature: -35/+70 °C

Liner: One side siliconised clay coated Kraft. There may be slight variations in tone.

Grammage: 52 Gr/m²

Thickness: 55 µm

Shelf life: 2 years

Additional Information

Materials Information

78gsm Gloss White Self-Adhesive:

Face: Semi-gloss white coated woodfree paper. FSC Mix Credit.
Grammage: 78 Gr/m2
Thickness: 64 µm

Adhesive: General purpose permanent acrylic water-based adhesive.
Good adhesion to a wide variety of substrates, including non-polar surfaces. Good behaviour at low temperatures.
Tack Glass: 11 N FTM9
Min Labelling temperature: 0 °C
Usage Temperature: -35/+70 °C

Liner: Honey supercalendered glassine paper one side siliconised. There may be slight variations in tone.
Grammage: 54 Gr/m2
Thickness: 46 µm
Shelf life: 2 years

40gsm Gloss White Polyprop Self-Adhesive:

Face: Gloss white top coated cavitated polypropylene.
Grammage: 40 Gr/m2
Thickness: 57 µm

Adhesive: Acrylic permanent adhesive featuring high clarity and cohesion with strong adhesion to polar and apolar substrates (like PE and PP). This adhesive complies with UNI EN ISO 10993-10:2004 (Skin sensitization and irritation test). Ideal for “no label look” effect combined with PET release liner.
Tack Glass: 8 N FTM9
Min Labelling temperature: -5 °C
Usage Temperature: -40/+80 °C

Liner: White supercalendered glassine paper one side siliconised. There may be slight variations in tone.
Grammage: 58 Gr/m2
Thickness: 51 µm
Shelf life: 2 years

Additional Information

Printing Process	<p>Stickers are produced using a digital toner process, where toner is applied directly to the paper and fused with heat, resulting in sharp, vibrant, and durable sticker and label prints.</p>
Sizes	<p>Circular (Size Relates to Diameter)</p> <p>37mm 51mm 76mm 88mm</p> <p>Rectangular</p> <p>80 x 45mm 88 x 63mm 110 x 75mm 140 x 94mm</p> <p>Square</p> <p>45 x 45mm 37 x 37mm</p> <p>Custom sizes available</p> <p>Min size: 20 x 20mm Max size: 280 x 560mm</p> <p><i>Please Note: Set-size square and rectangular stickers come with 2mm rounded corners.</i></p> <p><i>Custom-size square and rectangular stickers and labels can be produced with either square or rounded corners.</i></p>
Finishing	<p>The number of rolls and the number of stickers/labels per roll are dependent on the dimensions and quantity of the job.</p> <p>We currently do not allow for a specific number of rolls or a specific number of stickers/labels per roll.</p> <p>We are unable to accommodate custom lead edge, impositions, spacing, or winding direction.</p> <p>Produced on reels with a 76mm core.</p>

Additional Information

<p>Sustainability</p>	<p>70gsm Uncoated Vellum White Self-Adhesive FSC® Certified: Yes Recyclable: Yes, paper recycling.</p> <p>78gsm Gloss White Self-Adhesive FSC® Certified: Yes Recyclable: Yes, paper recycling.</p> <p>40gsm Gloss White Polyprop Self-Adhesive FSC® Certified: No Recyclable: Limited, not widely recycled in UK household streams.</p>
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