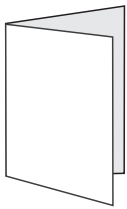


Folded Leaflets

Technical Specifications

Fold Types

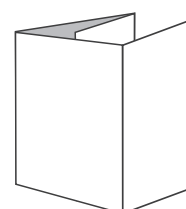
4pp Half-Fold



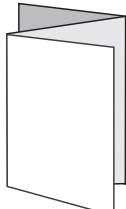
6pp C-Fold



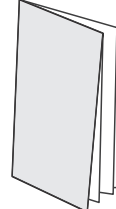
8pp C-Fold (Roll)



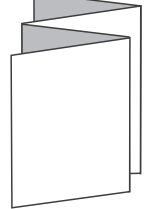
6pp Z-Fold



8pp Cross-Fold



8pp Z-Fold (Concertina)



Care Instructions

To maintain the quality and longevity of your leaflets:

- Store in a cool, dry place to prevent fading or warping.
- Keep away from moisture to avoid smudging or damage.
- Stack flat to prevent creases or bent corners.
- Distribute carefully to avoid bending or crumpling edges.
- Recycle responsibly to minimise waste when no longer needed.

Additional Information

Materials Information	<p>Silk Silk-coated paper with a smooth, low-sheen finish. Offers excellent image reproduction with high colour density and clarity. Surface is writable with a ballpoint pen.</p> <p>Uncoated Uncoated paper with a naturally textured, porous surface. Provides strong ink absorption, fast drying times, and is ideal for writing or stamping applications.</p> <p>Gloss High-gloss coated stock with a reflective surface. Enhances colour vibrancy and sharpness, suitable for image-heavy applications requiring maximum visual impact.</p>
Finishing Method	<p>Lamination:</p> <p>No Lamination Supplied without any laminate coating; stock remains unsealed.</p> <p>Matt 27Mic BOPP (biaxially oriented polypropylene) Matt Thermal Lamination Film.</p> <p>Gloss 25Mic BOPP (biaxially oriented polypropylene) Gloss Thermal Lamination Film.</p> <p>Velvet 32Mic BOPP (biaxially oriented polypropylene) Soft Touch Thermal Lamination Film.</p> <p>Embellishment:</p> <p>None No embellishment applied; standard laminated or unlaminated finish.</p> <p>Spot UV UV-cured varnish applied to selected areas of the artwork.</p> <p>Foil Hot stamped 12 Micron Polyester metallic foil.</p> <p><i>Note: Embellishment can only be added to laminated print. Lamination can be added to stock thicker than 250gsm and cannot be added to uncoated stocks.</i></p>

Additional Information

Finishing Method	<p>Perforation:</p> <p>Single Fold A single perforation line applied at the centre of the sheet. Micro-holes are punched to allow clean and easy folding or tearing.</p> <p>C-Fold and Z-Fold 1/3 A single perforation line applied at one-third of the sheet width (rightmost panel). Micro-holes enable precise folding or tear-off functionality.</p>
Printing Process	<p>Drop-on-demand digital inkjet printing or offset lithographic printing for high-definition image quality with smooth shadows, gradients, and sharp text.</p>
Sizes	<p>6pp C-Fold A3, A4, A5, A6, DL, 148mm x 148mm, 210mm x 210mm, A3-Slim, A4-Slim, A5 Slim, 1/3 A3 and 1/3 A5.</p> <p>6pp Z-Fold A3, A4, A5, A6, DL, 148mm x 148mm, 210mm x 210mm, A3-Slim, A4-Slim, A5 Slim, 1/3 A3 and 1/3 A5.</p> <p>4pp Half-Fold A3, A4, A5, A6, DL, 148mm x 148mm, 210mm x 210mm, A4-Slim, A5 Slim and 1/3 A3.</p> <p>8pp Cross-Fold A4, A5 and A6.</p> <p>8pp C-Fold (Roll) A4, A5, A6, DL, 148mm x 148mm, 210mm x 210mm, A3-Slim and A4-Slim.</p> <p>8pp Z-Fold (Concertina) A4, A5, A6, DL, 148mm x 148mm, 210mm x 210mm, A3-Slim and A4-Slim.</p>
Fold Options	<p>Half fold, C-Fold, Z-Fold, Cross Fold, C-Fold 8pp Roll and Z-Fold 8pp Concertina.</p>
Sustainability	<p>All paper options are FSC®-certified. Folded leaflets can be recycled but check with your local facility as lamination and embellishments may affect recyclability.</p>