



# Folded Leaflets

Compact Design, Big Impact

Folded leaflets take your marketing to the next level, giving you more room to showcase your message in style. Whether you're sharing a detailed menu, promoting a new product range, or crafting a standout company brochure, these versatile heroes let you fold creativity and impact into one neat package.





### 4pp Half Fold

A single fold down the centre, creating four printed panels (two on each side).



### 6pp C-Fold

Two parallel folds in the same direction, forming a trifold that folds inward.



### 6pp Z-Fold

Two parallel folds in opposite directions, creating a zig-zag layout with six panels.



### 8pp Cross Fold

Folded in half vertically, then horizontally, resulting in eight panels arranged in a compact layout.



### 8pp C-Fold (Roll Fold)

Three inward-facing folds that roll the panels in on themselves, producing eight panels in a continuous sequence.



### 8pp Z-Fold (Concertina)

Three alternating folds that open out in a zig-zag shape, allowing all eight panels to unfold in a linear sequence.

## Perforation Options



### Single Fold

A single perforation to the centre of the sheet.



### C-Fold and Z-Fold 1/3

A single perforation to the rightmost 1/3 of the sheet.

## Stock Options

Size	A3, A4, A5, A6, DL, 148 and 210mm square, A3 and A5 slim, 1/3 A3 and 1/3 A5
Stock	<b>Gloss:</b> 130gsm <b>Silk:</b> 115gsm, 150gsm, 170gsm, 250gsm, 350gsm <b>Uncoated:</b> 90gsm, 120gsm, 170gsm, 250gs, 350gsm
Lamination	Matt, Gloss, Velvet
Size	Low Build Spot UV, High Build Spot UV, Gold Foiling or Silver Foiling