# Cards & Invites

# **Technical Specifications**

### **Care Instructions**

To maintain the quality and longevity of your cards and invites:

- Store in a cool, dry place to prevent fading or warping.
- Keep away from moisture to avoid smudging or damage.
- Stack flat to prevent creases or bent corners.
- · Distribute carefully to avoid bending or crumpling edges.
- Take care when inserting into envelopes.
- · Recycle responsibly to minimise waste when no longer needed.

## **Additional Information**

	Silk Silk-coated paper with a smooth, low-sheen finish. Offers excellent image reproduction with high colour density and clarity. Surface is writable with a ballpoint pen.
Materials Information	Uncoated Uncoated paper with a naturally textured, porous surface. Provides strong ink absorption, fast drying times, and is ideal for writing or stamping applications.
	Invercote  A thick, luxurious card that combines a semi matt silk cover with an uncoated matt inner making it ideal for writing inside. It's a classic greetings card stock.
Finishing Method	Lamination  No Lamination: Supplied without any laminate coating; stock remains unsealed.

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# **Additional Information**

Finishing Method	Matt: 27Mic BOPP (biaxially oriented polypropylene) Matt Thermal Lamination Film.
	Gloss: 25Mic BOPP (biaxially oriented polypropylene) Gloss Thermal Lamination Film.
	Velvet: 32Mic BOPP (biaxially oriented polypropylene) Soft Touch Thermal Lamination Film.
	Embellishment
	None:  No embellishment applied; standard laminated or unlaminated finish.
	Spot UV: UV-cured varnish applied to selected areas of the artwork.
	Foil: Hot stamped 12 Micron Polyester metallic foil.
	Please note: embellishment can only be added to laminated print. Lamination can be added to stock thicker than 250gsm and cannot be added to uncoated stocks.
Additional Options	For greetings cards and invitations only:
	100gsm Standard Envelopes 120gsm Luxury Envelopes
Printing Process	Drop-on-demand digital inkjet printing or offset lithographic printing for high-definition image quality with smooth shadows, gradients, and sharp text.

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# **Additional Information**

Sizes	Greetings cards and invites:  A5 - 148mm x 210mm  A6 - 105mm x 148mm  DL - 99mm x 210mm  148mm x 148mm
	Postcards: A5 - 148mm x 210mm A6 - 105mm x 148mm
Sustainability	All paper options are FSC®-certified. Cards and invites can be recycled but check with your local facility as lamination and embellishments may affect recyclability.

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