

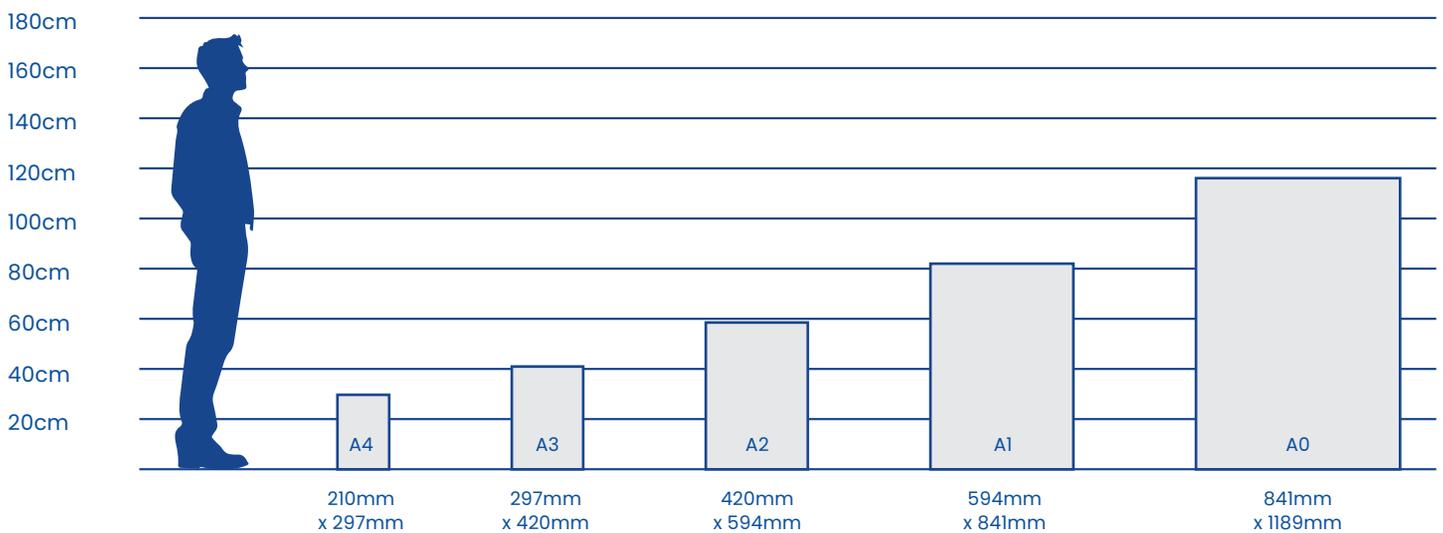
# All Things Posters

## Technical Specifications

### Size Guide

Minimum: 100mm x 100mm    Maximum: 1524mm x 1524mm

*Custom sizes are available across our posters range.*



### Assembly Instructions

Posters, Waterproof Posters and Large Format Posters:

- Use poster frames, clips, or adhesive strips for a clean and secure display.

Backlit Posters:

- Simply insert the poster into your chosen lightbox, display or exhibition stand.

### Care Instructions

To maintain the quality and longevity of your posters:

- **Posters:** keep dry and flat.
- **Waterproof:** simply wipe clean with a damp cloth.
- **Backlit Posters:** store in original packing, cool and dry.

## Additional Information

<p><b>Materials Information</b></p>	<p><b>Posters:</b> FSC-certified stocks including silk, uncoated and waterproof.</p> <p><b>Waterproof Posters:</b> Crafted from durable 220mic or 400mic PVC paper, these posters are built to withstand all weather conditions while keeping colours vibrant and details sharp.</p> <p><b>Large Format Posters:</b> Choose from our premium FSC-certified silk stocks in 170gsm, or 250gsm or opt for waterproof 220mic and 400mic PVC paper for unbeatable outdoor durability.</p> <p><b>Backlit Posters:</b> Coala Backlit S is a 205 microns translucent matt polyester backlit film designed for top quality graphic arts application in light boxes with high contrast. It can be printed with eco-solvent, solvent, latex and UV ink systems. Coala Backlit S provides a wide colour gamut, incredibly vivid colours and deep blacks with an even diffusion of light. It is very easy to install thanks to its rigidity and flatness.</p> <ul style="list-style-type: none"> <li>• Thickness: 205 mic</li> <li>• Grammage 275 g/m<sup>2</sup> N/A</li> <li>• Gloss 60°: 5 % ASTM D2457</li> <li>• Gloss 85°: 8 % ASTM D2457</li> <li>• Shade (fs) L: 85 ANSI T (D50/2°/Abs/No) <ul style="list-style-type: none"> <li>a: 1.0</li> <li>b: -7.0</li> </ul> </li> </ul>
<p><b>Printing Process</b></p>	<p>Drop-on-demand digital inkjet printing for high-definition image quality with smooth shadows, gradients, and sharp text.</p>
<p><b>Sizes</b></p>	<p><b>Posters:</b> Minimum: 100 x 100mm / Maximum: 594 x 847mm</p> <p><b>Large Format Posters:</b> Minimum: 210 x 297mm / Maximum: 1524 x 1524mm</p> <p><b>Backlit:</b> Minimum: 210 x 410mm / Maximum: 841 x 1189</p> <p><b>Waterproof:</b> Minimum: 297 x 420mm / Maximum: 512 x 847mm</p>

## Additional Information

<b>Sustainability</b>	<p><b>Silk and Uncoated:</b> Our silk and uncoated posters are printed on high-quality, FSC-certified paper and are fully recyclable.</p> <p><b>Waterproof:</b> Check with your local recycling facility to find out if they accept waterproof laminated paper and if there are any special handling requirements.</p> <p><b>Backlit:</b> Check with your local recycling facility to find out if they accept polyester backlit film and if there are any special handling requirements.</p>
<b>Environment</b>	<p><b>Silk and Uncoated Stocks:</b> Suitable for indoor use only unless placed in a waterproof frame.</p> <p><b>Waterproof:</b> Suitable for indoor and outdoor use.</p> <p><b>Backlit Posters:</b> Suitable for indoor and outdoor use.</p>